



# KM 2010 ASIA

*Collaboration and Innovation*

23-25 November 2010

Suntec Singapore International Convention & Exhibition Centre



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- » Knowledge Management Roundtable (KMRT)



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## Welcome to KM Asia 2010: Collaboration and Innovation

KM Asia 2010: Collaboration and Innovation will address the enormous opportunities currently available to drive knowledge management across organisations world-wide. Through targeted research and input from experts in knowledge management, collaboration and information management, Ark Group has worked to ensure that the event will arm you with the insights and methodologies that you require to advance collaboration and innovation within your organisation.

You'll be aided by insights that explore how you can deliver your business objectives and gain a competitive advantage by sharing knowledge and information across all organisational business units. Prominent international keynote speakers, industry practitioners and MAKE Award winning organisations will demonstrate how knowledge and information ideas and tools can be successfully implemented, along with the challenges and successes that can be achieved along the way.

## Interactive Highlights

This year, Ark Group has incorporated several interactive elements into *KM Asia 2010*. We encourage you to make the most of these opportunities to meet, speak and share experiences with fellow attendees at this year's event!

### **Interactive icebreaker session: Method cards**

This session will utilise the techniques of method cards to stimulate conversations around the key issues within the KM, collaboration and innovation spaces. Use this opportunity to identify other delegates with similar interests and give our speakers an insight into the areas you feel are most important to your current KM initiatives. This alternative approach harnesses negative energy such as cynicism, sarcasm and hostility to spark creativity!

### **Mythbusting session: Challenging KM assumptions**

This highly interactive session will look at some of the common ideas associated with KM, assess if they are still relevant to the discipline (or if they have ever been) and pose new ideas for the way forward.

Hear each of our presenters explain their own opinions and create conversations that really get to the heart of what it means to be a KM practitioner in an environment that is increasingly leaning towards collaboration and innovation.

### **Interactive session: Change management**

Now that you've developed an innovative KM policy, how do you now successfully enculturate learning and sharing within the organisation?

This session will look at the benefits of change management as a discipline to drive understanding and awareness of the issues of knowledge management within the organisation and to secure organisational support for specific KM initiatives.

### **Interactive panel/debate: The battle for search supremacy**

The area of search is one of the key battlegrounds in the eternal KM struggle between people and technology. Machines and new products are making search and navigation more efficient, yet there is the counterargument that the value of human networks are still highly relevant and essential in making sure knowledge is transferred from the minds of employees into the systems that disseminate knowledge and information across the organisation.

Hear our panellists put forward their ideas on the values of using either semantics or human networks to build a successful search programme and decide who has the best argument.



## 4 ways to book :



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www.arkgroupaustralia.com.au

Delegates are encouraged to join the following CoPs made especially for *KM Asia 2010*. Keep informed about the latest updates and developments at *KM Asia 2010* and connect with other fellow KM professionals and enthusiasts.



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<b>Delegate 2</b>	_____	_____	_____
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**Signature**

I have read and accepted the booking conditions

**Please note: Payment must be received in full prior to the event to guarantee your place**

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**Payment enclosed**

(Cheques should be made payable to Applied Research & Knowledge (Ark) Pte Ltd)

**Please invoice me**

**Booking conditions**

- Bookings can be submitted at any stage prior to the event, subject to availability. A limited allocation is being held and booking early is therefore recommended.  
In the event of the booking not being accepted by Ark Group Australia the total amount will be refunded.
- Payment must be received in full prior to the course.
- All speakers are correct at the time of printing, but are subject to variation without notice.
- If the delegate cancels after the booking has been accepted, the delegate will be liable to the following cancellation charges:
  - Cancellations notified over 45 days prior to the event will not incur a cancellation fee.
  - In the event of a cancellation being between 45 and 30 days prior to the event, a 20% cancellation fee will be charged.
  - For cancellations received less than 30 days prior to the event, the full delegate rate must be paid and no refunds will be available.
- All bookings submitted by e-mail, fax, or over the telephone are subject to these booking conditions.
- All cancellations must be received in writing.
- Ark Group will not be held liable for circumstances beyond their control which lead to the cancellation or variation of the programme.
- This contract is made under the law of the Republic of Singapore.
- Delegates are responsible for their own travel, accommodation and visa requirements.
- Applied Research & Knowledge (Ark) Pte Ltd is the registered company name of Ark Group.  
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We occasionally allow reputable companies to mail details of products we feel may be of interest.  
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**D099**

<del>Two-day conference</del>	<input type="checkbox"/> S\$1495 + GST = S\$1599.65 USD\$1075 + GST = USD\$1150.25
<b>Advanced Registration exp: 20/08/10</b>	<input type="checkbox"/> <b>Save SGD\$300</b> S\$1195 + GST = S\$1280.50 USD\$860.65 + GST = USD\$920.90

Book onto the conference now  
and get priority notification of the  
post-conference workshops  
as soon as they are finalised!

Suntec Singapore International  
Convention & Exhibition Centre

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